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**DATE:** December 17, 2021

**TO:** New Jersey WIC Authorized Vendor

**FROM:** Nancy Scotto-Rosato, PhD Executive Director, NJ WIC Services

**Reply to**  
**Attention of:** NJWIC #022-013

**SUBJECT:** Continued Temporary Extra CVV/CVBs for WIC Participants  
(January - March 2022)

The American Rescue Plan COVID Relief bill provided additional funds to the WIC Program to temporarily offer women and children additional WIC benefits for the purchase of fruits and vegetables, totaling \$35 per month. This benefit amount ends on December 31, 2021. The NJ WIC Program is able to continue to provide extra CVV/CVB for WIC Participants.

**Effective January 1, 2022**, the Continuing Resolution will extend the provision for increased Fruit and Vegetable WIC benefits. The increased fruit and vegetable amounts will be seen as Cash Value Voucher (CVV) in paper check form. The increased fruit and vegetable amounts for eWIC cardholders are referred to as Cash Value Benefit (CVB) and included on the eWIC cardholders benefit balance.

**These new amounts are extended from January 1, 2022 through March 31, 2022.**

Eligible WIC participants will receive additional CVV/CVB benefits ranging from \$9 to \$70.50.

If you have any questions or concerns on the information referenced above, please contact a Vendor Unit Representative by email at [NJ.WICVendor@doh.nj.gov](mailto:NJ.WICVendor@doh.nj.gov) or by telephone at 609-292-9560.